



eceptionist™

Press Release

FOR IMMEDIATE RELEASE

November 1, 2000

WELLPOINT TO USE ECEPTIONIST SCHEDULING SYSTEM

LOS ANGELES, CA - Eceptionist, Inc. announced today that they are currently implementing their real-time Internet based Eceptionist™ scheduling service across the State of California as part of a deal they have signed with WellPoint Health Networks Inc. (NYSE: WLP) on behalf of its affiliate, Blue Cross of California.

The service is being used to support Blue Cross of California's statewide telemedicine program. Eceptionist allows Blue Cross general practitioners to schedule telemedicine appointments with specialists over the Internet in real-time.

"We are proud to be associated with Blue Cross of California, one of the most well recognized and respected names in California health care," said an Eceptionist representative.

Eceptionist enables the telemedicine program to shift away from the traditional "hub and spoke" model to a "virtual Web" network in which any primary care site can link to any available appointment times at any specialty hub. This allows the health plan and participating providers to maximize the utilization and benefit of telemedicine.

The announcement was made at the start of the health care Information and Management Systems Society Telehealth 2000 Conference and Exhibition in Los Angeles.

Eceptionist, Inc., (<http://www.eceptionist.com>), founded in May of 1999, is a privately held company located in Bellaire, Texas. The company owns and licenses the Eceptionist scheduling service that allows doctors and patients to schedule health care appointments in real-time over the Internet. The service is secure and encrypted and the privacy of patient information is protected. Eceptionist can be embedded in an organization's existing Intranet site or set up as an Extranet to give an organization real-time scheduling functionality. The service allows primary care office staff to identify available specialist appointment times by specialty type, day of the week, time of day, physician, and other custom criteria. It also provides real-time electronic confirmation and notification of appointments between the primary and specialty physicians and the health plan.

Blue Cross of California, with 5.4 million medical members, is the California operating subsidiary of WellPoint Health Networks Inc., one of the nation's largest publicly traded managed care

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companies. WellPoint serves the health care needs of more than 7.7 million medical and approximately 38 million specialty members nationally. WellPoint offers a broad spectrum of quality network-based health care products including open access PPO, POS and hybrid products, HMO and specialty products. Specialty products include pharmacy benefit management, dental, utilization management, vision, mental health, life and disability insurance, long term care insurance, flexible spending accounts, COBRA administration, and Medicare supplements.

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