



eceptionist™

Press Release

FOR IMMEDIATE RELEASE

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ECEPTIONIST BEGINS EUROPEAN SERVICE

Copenhagen, Denmark – Eceptionist, Inc. has signed an agreement with Vitao Denmark A/S, a Danish company, and will begin providing the Eceptionist® Internet based scheduling (booking) service to Vitao's customers, the company announced today.

Insurance companies in Denmark, Norway, Sweden and Finland will use the service. Eceptionist will allow Vitao's customers to schedule appointments with health care providers within the Vitao health care network in addition to the client's managed care network.

European insurance giant Skandia, (Stockholm Exchange: SDIA), lists among the Vitao customers that will be using the Eceptionist service.

"Eceptionist will allow Vitao's customers to schedule and manage their health care and wellness appointments over the Internet in real-time," said Mr. Kim Jensen, Vitao's President and Chief Executive Officer. "The service allows us to deliver the highest quality of care in the most efficient way possible to our customers."

"Eceptionist is proud to begin our European service with Vitao," commented an Eceptionist representative, "The combination of Skandia, Vitao and Eceptionist makes an excellent team for the European market."

"The next year will see Eceptionist serving customers across Europe. This European growth will contribute positively to our bottom line in 2002."

Vitao is a Danish company that provides health care services to both insurance companies and private sector companies. The Vitao service allows users access to health care and wellness providers as well as health care services provided to customers on the Internet. The wellness services that will be scheduled through Eceptionist include physical therapy, weight control seminars, health checks, exercise classes, vaccinations and smoking cessation. The company is currently active in Denmark and will be operative in Norway, Sweden and Finland later this year. Vitao plans to expand its services to other European countries in the future.

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Eceptionist, Inc., (<http://www.eceptionist.com>), is located in Houston, Texas. The company owns and licenses the Eceptionist service. The service allows users (administrators, doctors, patients, etc.) to schedule appointments in real-time over the Internet as well as to manage the processes that are triggered as a result of the appointment. The service is secure and encrypted and the privacy of patient information is protected.

Eceptionist's current customers include WellPoint Health Networks Inc. on behalf of its affiliate Blue Cross of California, the United States Military's TRICARE Network and the High Plains Rural Health Network.

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