



eceptionist™

Press Release

FOR IMMEDIATE RELEASE

October 30, 2003

ECEPTIONIST PARTNERS WITH ORGAN TRANSPLANT SERVICE

Houston, Texas – Eceptionist, Inc. has signed an agreement with LifeGuard America, LLC, a Tulsa based organ transplant services provider, to begin providing the Eceptionist® Internet based organ matching service to LifeGuard America's network, the company announced today.

Eceptionist allows LifeGuard America to further automate the once paper-intensive organ matching and data collection systems. Through the use of Eceptionist, LifeGuard America will provide transplant teams with better information so they make better decisions regarding donor organs.

"The need for our service is vital. Many people die every day waiting for an organ that never comes," stated John R. Fitzpatrick, III, President and Chief Executive Officer of LifeGuard America. "Partnering with Eceptionist lets us capitalize on our collective strengths to improve the process that helps ensure people waiting for organs have an opportunity to receive them."

"LifeGuard America works to deliver another chance at life to thousands of people," said an Eceptionist representative. "There is no greater privilege than for Eceptionist to join with LifeGuard America in their life-saving objective."

"We are honored to team with LifeGuard America in their venture to streamline the organ donation process, hopefully giving many more Americans a new lease on life."

LifeGuard America (<http://www.lifeguardamerica.com>), is a privately held company based in Tulsa, Oklahoma, that has a corporate mission to enhance the method by which all transplant organs are assessed, procured and transported. Through the operation of the company's 24x7 Response Center and its own strategic partnerships, LifeGuard America provides a suite of services to assist organ procurement organizations and transplant teams in orchestrating multiple organ procurements and placements, remotely assessing organ suitability and coordinating organ and recipient transportation to the transplant centers. LifeGuard America

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also provides management of air transportation for transplant teams and organs as well as continuous tracking of transport teams and organs in flight.

Eceptionist, Inc., (<http://www.eceptionist.com>), is a privately held company located in Houston, Texas. The company owns and licenses the Eceptionist® software. The service allows users to schedule appointments in real-time over the Internet as well as to create an electronic patient record, complete with medical images. The service is secure and encrypted and the privacy of patient information is protected. Eceptionist, Inc. provides service in multiple languages to customers throughout the world.

Eceptionist's customers include the United States Military's TRICARE network; Vitao ApS in Denmark; tds (Dermatology) Limited in the United Kingdom; TelBios S.p.A. (a joint venture between Alenia Aerospazio Space Division, San Raffaele Biomedical Science Park and Telecom Italia) in Italy; and Royal Brompton & Harefield NHS Trust in the United Kingdom.

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