



eceptionist™

Press Release

FOR IMMEDIATE RELEASE

July 30, 2007

LSU HEALTH SCIENCES CENTER MEDICAL INFORMATICS AND TELEMEDICINE PROGRAM SELECTS ECEPTIONIST SOLUTION

Houston, Texas, USA – Eceptionist, Inc. announced today that it has been selected by the LSU Health Sciences Center Medical Informatics and Telemedicine (MI&T) Program for use in the state of Louisiana. Eceptionist in conjunction with LSU will implement electronic solutions that facilitate the delivery of health care services between patients and providers both for medical facilities and correctional facilities statewide.

“Eceptionist is exceptionally pleased to partner with LSU’s MI&T group. This partnership represents a bold initiative to deliver healthcare services throughout the state of Louisiana. By implementing the Eceptionist solution, LSU will be able to better serve the citizens and patients throughout the state of Louisiana via improving the efficiency of the delivery of specialty consultative” reported Deborah Jones of Eceptionist.

Telehealth is defined as the use of information and communications technology to deliver health services, expertise and information over distances. Medical Informatics is the science underlying the acquisition, maintenance, retrieval, and application of biomedical knowledge and information to improve patient care, medical education, and health sciences research.

The Eceptionist platform that will be used by LSU and its medical and correctional associated facilities and clinics will help manage and support different services that are provided by the proprietary solution. A summary of the benefits is included below.

- Improves the quality of the healthcare that is available to patients in their local areas by giving patients access to specialties that are not provided in the areas where they live
- Access to second opinions from specialists not in the region
- Continuity of care for remote follow-up patients

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- Reduces the amount of unnecessary patient transfers
- Promotes continuing medical education

LSU Health Sciences Center Medical Informatics and Telemedicine (MI&T) Program (<http://medinfo-telemed.lsuhscc.edu>) participates in multiple clinical information system initiatives that impact the quality and timeliness of care for patients seen in the State public hospital system, the LSUHSC Juvenile Justice Program and community clinics serving the under/uninsured in the New Orleans metropolitan area. The program supports spoke and hub videoconferencing sites across Louisiana, enabling delivery of clinical, educational and administrative content to patients and healthcare professionals at multiple state agencies and rural locations.

Eceptionist, Inc., (<http://www.eceptionist.com>) is a privately held company located in Houston, Texas. Eceptionist® is dedicated to improving the efficiency and reducing the costs of healthcare organizations through the development of the Eceptionist platform. Organizations can use the Eceptionist platform to better manage healthcare as it is delivered across departments, sites, communities and countries. Eceptionist supports Scheduling, Telemedicine, Disease and Case Management, Care Pathways, Protocols and Reporting for facilities and corporations around the world. Eceptionist's customers include the United States Military, the National Health Service in the United Kingdom, the LSU and State of Louisiana Telehealth Program and TelBios in Italy.

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