



# eceptionist™

Press Release

FOR IMMEDIATE RELEASE

November 29, 2001

## ECEPTIONIST BEGINS HIGH PLAINS SERVICE

**Houston, Texas** – Eceptionist, Inc. has signed an agreement with the High Plains Rural Health Network, a comprehensive health care program encompassing four states and twenty hospitals, and will begin providing the Eceptionist® Internet based scheduling service to the Network, the company announced today.

Eceptionist will allow twenty hospitals located in Colorado, Kansas, Nebraska and Wyoming to schedule appointments with specialists over the Internet in real-time and allow for the management of the e-health process between the general practitioners and specialists, thereby reducing the waiting period for such appointments and delivering higher quality specialty care to rural areas in the Network. The service will also allow rural sites to sign up for educational programs and administrative conferences.

“Eceptionist allows the Network’s patients greater access to specialty care by scheduling their appointments over the Internet in real-time,” said Steven Mecklenburg, Chairman of the Board of High Plains Rural Health Network.

“High Plains Rural Health Network’s use of Eceptionist is another example of how Eceptionist delivers excellence in health care to rural health networks,” commented an Eceptionist representative.

“Eceptionist is proud to play our part in making high quality health care more available to the people in the heartland of the United States.”

High Plains Rural Health Network is a comprehensive health care program encompassing twenty hospitals in Colorado, Kansas, Nebraska and Wyoming. The Network delivers specialty and subspecialty care to historically underserved areas in those states. Headquartered in Brush, Colorado, the Network provides interactive video conferencing technology to deliver specialty medical care, continuing medical education, and administrative business services to member hospital facilities throughout the region.

[www.eceptionist.com](http://www.eceptionist.com)

houston • london • chengdu

820 Gessner, Suite 230 Houston, TX 77024 USA

Tel: 713.520.6688 Fax 713.520.6785

UK +44 (0) 207.903.5332



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Eceptionist, Inc., (<http://www.eceptionist.com>), is located in Houston, Texas. The company owns and licenses the Eceptionist service. The service allows users (administrators, doctors, patients, etc.) to schedule health care appointments in real-time over the Internet as well as to manage the health care process after the appointment occurs. The service is secure and encrypted and the privacy of patient information is protected.

Eceptionist, Inc. currently provides the Eceptionist scheduling service to many customers including WellPoint (NYSE: WLP), on behalf of its affiliate Blue Cross of California, and the United States Military's TRICARE Network.

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